



ONE IN TEN

As a One In Ten sponsor, you enjoy the benefits of our extensive online and print media campaigns. With aggressive marketing efforts, One In Ten has substantial brand recognition throughout the LGBT community in greater Washington, DC. The Reel Affirmations Film Festival is one of the most visible socially essential events in the region.

- One In Ten prints 30,000 program guides distributed extensively throughout Washington.
- The Reel Affirmations and One In Ten websites receive an average of 25,000 unique visitors – and nearly 100,000 page views – during the film festival.
- *The Reel Scoop* email goes to over 10,000 festival-goers every night of the Reel Affirmations Film Festival.
- Reel Affirmations has a strong presence on Facebook, reaching hundreds of additional attendees.



REEL IMPACT

Recognition of support commands attention

Washington Blade

For more than 40 years, the Washington Blade has been the nation's most respected gay and lesbian newspaper.

Print Circulation: 100,000+
Impressions: 1,840,000

Washington Blade Online Advertising
2,632,300 monthly page views
700,000 unique visitors monthly

Metro Weekly

Washington, DC's, Gay and Lesbian Magazine that features a dedicated annual festival cover story, complete film reviews and provides extensive festival and event coverage.

Print Circulation: 45,000+
25,265 daily page views
4,201 unique visitors daily

Gay Life

Maryland's most-read LGBT newspaper

Print Circulation: 20,000+
Impressions: 240,000



Washington City Paper

Washington, DC's, most respected weekly.

Print Circulation: 90,000
Impressions: 196,600

