



ONE IN TEN

Our patrons are your ideal customers!

73% are between 31 and 50 years old

91% have college degrees

48% have an advanced college degree

55% have household incomes over \$76,000

23% have household incomes over \$150,000



REEL PEOPLE

Washingtonians make REEL AFFIRMATIONS work

"Kimpton's partnership with One In Ten has been very rewarding for us. It has not only helped us develop a greater rapport with the LGBT community but with other sponsors and affiliated businesses."

– Madara Bianco, Kimpton Hotels

"It is the best fest I've been to yet."

– Carlos Portugal, Director, East Side Story

"Giving back to the LGBT community is part of our mission at LOGOmotion, Inc. That is why I support One In Ten every year."

– Robert Safro, LOGOmotion, Inc.

"We believe that the arts contribute to the viability and sense of belonging in our community. One In Ten bring people together and gives them any venues of expression. So it is natural that OmniStudio would want to support their efforts. And of course our design studio receives enormous recognition from being a sponsor."

– Eileen Kessler, President, OmniStudio

"I thought the first Reel Affirmations was a fantastic event to be held in my neighborhood. Later, I read the Mission Statement for One In Ten and was hooked on supporting Reel Affirmations as a sponsor. As a realtor, it makes my neighborhood a better place to live. As a photographer, it makes my neighborhood more vibrant by stoking the creative fires. One In Ten is good for the soul."

– Charlie Gaynor, City Houses

