



## ONE IN TEN

ALL logos and ads for the Reel Affirmations program guide **MUST** be submitted in digital format. Camera-read art, film or Author's Alterations to files that do not adhere to the specs below will result in an additional fee of \$50 minimum.

We can only accept ads which:

- Are for the correct size and DPI
- Are saved as EPS, TIFF, JPG or print-ready PDF
- Were designed in Quark, Photoshop, Illustrator, Freehand or In Design applications only
- Include all placed images
- Have all colors in CMYK builds
- Include proof print

Size:

Trim Size: 8" x 10.5"

Full 7" w x 9.5" h

Half V 3.375" w x 9.5" h

Half H 7" w x 4.625" h

Quarter 3.375" w x 4.625" h

Eighth 3.375" w x 2.1875" h

DPI:

Submit ads and logos at 300 DPI and no larger than 600 DPI. Ads, logos and art removed from websites are generally not suitable for print.

# REEL SPECS

Reel Affirmations Program Guide Specifications

## LOGOS:

Logos should be submitted in vector-based EPS format or high-resolution JPG format. It is very important that **ALL** sponsors submit logos and ads separately.

Please include:

1. One single color EPS file for use on sponsor listings, banners, etc.
2. One FULL color CMYK build EPS file.

## LABEL:

Please label **ALL** media with your organization's name, contact name, phone number and address.

## SEND YOUR FILES TO:

[ads@oneinten.org](mailto:ads@oneinten.org)

